



SPONSORSHIP PACKAGE

MARYLAND DECA

PREPARES EMERGING
LEADERS & ENTREPRENEURS IN

MARKETING ♦ FINANCE ♦ HOSPITALITY ♦ MANAGEMENT

2023-2024



WHY MD DECA?

OUR MISSION

DECA prepares emerging leaders and entrepreneurs in marketing, finance, hospitality, and management in high schools and colleges around the globe.

MARYLAND DECA

As a 501(c)(3) student organization, DECA provides the foundation for rigorous, innovative, and engaging ways for students to challenge themselves in their business course work by conducting, evaluating, and presenting innovative research projects for future or existing businesses, and seeking opportunities to become community-involved, while learning the value of giving back.

ASSOCIATION PROFILE

1013+ Registered Members
23 School Chapters

98%

of MD DECA members report that they gained skills to improve personal and professional behavior.

91%

of MD DECA members report that participation in DECA prepared them academically for college and career development.

92%

of DECA members report that DECA experiences empowered them to become an effective leader.

DECA MEMBERS

Welcome business professionals throughout the area to speak about their careers and career paths.



YOUR SUPPORT MATTERS

YOUR TAX-DEDUCTIBLE PATRONAGE WILL PROVIDE:

- Assistance for financially disadvantaged students
- Venue reservation (\$1,500)
- Audio & visual equipment (\$8,000)
- Catering for events (\$75,000)
- Items of recognition for participants (\$1,000)



01

SUPPORTER - \$250

- Receive name recognition at DECA events.
- Receive logo recognition during conference presentations.

02

PATRON - \$500

- Receive name recognition at opening ceremonies.
- Receive logo recognition during conference presentations.
- **Acquire sponsorship listings on MD DECA's official website.**

03

BENEFACTOR - \$1,000

- Receive name recognition at opening ceremonies.
- Receive logo recognition during conference presentations.
- Acquire sponsorship listings on MD DECA's official website.
- **Host a 30 minute Meet & Greet session with students at events.**

04

DISTINGUISHED BENEFACTOR - \$3,000

- Receive name recognition at opening ceremonies.
- Receive logo recognition during conference presentations.
- Acquire sponsorship listings on MD DECA's official website.
- Host a 30 minute Meet & Greet session with students at events.
- **Receive on-stage verbal recognition at the Grand Awards Session.**
- **Sponsor a winning student for the 2024 International Career Development Conference.**

PARTICIPATE AS A GUEST SPEAKER

Educate and grow the future generation while obtaining new talent for your company. If you are interested in running a 45 minute workshop as a guest speaker, please email officialmarylanddeca@gmail.com.

You may choose the topic!

CONTACT

EMAIL: OFFICALMARYLANDDECA@GMAIL.COM; MDDECAOUTREACH@GMAIL.COM

P.O. BOX:

MARYLAND DECA

PO BOX 236

CABIN JOHN, MD 20818

WEBSITE: DECAMARYLAND.ORG

BOARD OF DIRECTORS:

- State Charter Advisor: Kimberly Gustin (decamaryland2020@gmail.com)
- Board President: Jacob Pollicove
- Board Vice President: Craig Holcomb
- Board Secretary: Anisa Green
- Board Treasurer Shannon Steward
- Board Members: Emmanuel Corporal, Janet Winter, Demetria Marafatsos, MiVida Parham, Michael Thomas, Sonya Hopson, Seth Belford, Brent Gendleman

STATE OFFICERS:

- Executive President: Viveka Sinha
- Executive Vice President: Lucia Gutierrez
- VP of Chapter Development: Angelina Xu
- VP of Public Relations: Linda Robinson
- VP of Region 1: Chaiwey Chen
- VP of Region 3: Maneet Mehta



MD DECA: Statement of Commitment

Maryland DECA Inc. stands against racism in all forms. As community oriented and professionally responsible leaders, we celebrate diversity, equity and inclusion and embrace our role in shaping a better future for all Maryland students.

We stand in solidarity with the Black communities in the fight against systemic racism and injustice. Maryland DECA Inc. is committed to creating and maintaining a healthy and respectful environment for all of our emerging leaders and entrepreneurs. Our philosophy is to ensure all members, regardless of race, color, religion, sex, national origin, age, disability, sexual orientation, or socio-economic status are treated equally and respectfully. Any behavior in the form of discrimination, harassment, or bullying will not be tolerated. It is the responsibility of all members to uphold and contribute to this climate.

- Maryland DECA Board